

## **Shashank Kapoor**

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### **ACADEMIC QUALIFICATIONS**

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- (2021-22), Symbiosis Law School, Pune- LLM in Innovation, Technology and Intellectual Property Laws, GPA (Sem-1)- 7.15
- (2019), Chanakya National Law University, Patna – BBA LLB (Hons), C.G.P.A - **4.4/7**.
- (2013), D.L. D.A.V. Model School, Pitampura, New Delhi, 84%
- (2011), D.L. D.A.V. Model School, Pitampura, New Delhi, 78%

### **WORK EXPERIENCE**

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- **Independent Legal Consultant and IPR Practitioner** *[August 2020-August 2021]*
  - End-to-end client services to each client coming from various walks of business-like the Fitness and Health Sector, Food and Beverage Sector, Software and Hardware Sector, and E-commerce.
  - Saved 66% client cost by identifying and filing in one NICE-Class while ensuring complete IP Protection.
  - Prepared and sent Cease and Desist Letters to Opposite Parties.
  - Prepared and filed Notices of Opposition, Counterstatements and Evidence of Use.
  - Consultations with Startups for legal compliances and watertight trademark Protection.
  - Assisted Indian Clients in expanding their IP Protection to SAARC nations and other countries.
- **SS Rana & Co, New Delhi** *[July 2019- August 2020]*
  - Drafted and filed Well-known Trademark Applications under Rule 124 of Trademark Rules, 2017 for brands falling in the FORTUNE 500 BRANDS.
  - Drafted and vetted Replies to Office Actions and Replies to Provisional Refusals for Applications filed under Madrid Protocol.
  - Filed and Prosecuted Trademark Applications under the Madrid System.
  - Assisted foreign clients in Trademark Prosecution matters in SAARC Nations.

### **INTERNSHIPS**

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- **SS Rana & Co, New Delhi** *[November 2018-January, 2019]*
  - Drafted Replies to Office Actions and Replies to Provisional Refusals for Applications filed under Madrid Protocol.
  - Drafted Legal Opinions for Clients on issues relating to Trademark Registration.
  - Completed Trademark and Device Mark Searches.
- **S. Majumdar & Co., New Delhi** *[December 2017- January 2018]*
  - Drafted Opposition on Trademarks and Replies to Notices of Opposition and Replies to Examination Reports.
  - Drafted Cease and Desist Notices.
- **Vaish Associates and Advocates, New Delhi** *[October 2017]*
  - Assisted in research work related to Copyrights in Designs and Fair Use Policy for Search Engines.
  - Conducted a detailed study and submitted a Project Report on 'SOUND MARKS in INDIA'.
- **S. Majumdar & Co., New Delhi** *[May 2017- June 2017]*
  - Research work on Personality Rights, Collective Trademarks and Permitted and Authorized users of a Trademark.
  - Drafted Opposition on Trademarks and Replies to Notices of Opposition.

- **Chambers of Adv. Pragyan Pradip Sharma, New Delhi** *[December 2015]*
  - Assisted in the research work on Consumer Protection Act, 1986.
  - Assisted in the research work related to Copyright Act.
  - Attended Arbitration Proceedings at the High Court of Delhi.
  
- **Coraza Technsologies Pvt. Ltd. (AKOSHA.COM), New Delhi** *[December 2014]*
  - Assisted in drafting legal and Para-legal documents, including framing rejoinders, consumer complaints, affidavits and verifications, and drafting notices and letters on behalf of consumers.
  - Submitted a detailed project on the “Misleading Advertisements under the Consumer Protection Act, 1986” and presented a PowerPoint presentation.

#### **CO-CURRICULAR ACTIVITIES**

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- Diploma in **INTELLECTUAL PROPERTY: LAW AND MANAGEMENT** from Gujarat National Law University, Gujarat
- **Best Memorial Award**, 2<sup>nd</sup> AMITY NATIONAL MOOT COURT COMPETITION, 2017, held at AMITY UNIVERSITY, Gurgaon.
- **3<sup>rd</sup> Best Memorial scores** at 22<sup>nd</sup> MC CHAGLA GOVERNMENT LAW COLLEGE MOOT COURT

#### **EXTRA-CURRICULAR ACHIEVEMENTS**

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- Represented Delhi at U-16 and U-20 National Rugby Tournaments.
- Represented the University Football Team at various Inter College Sports Tournaments.

#### **POSITIONS OF RESPONSIBILITY**

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- Member, Organizing Committee, 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> CNLU National Parliamentary Debate (2014-2016). Responsibilities included conducting and managing inter-college debates in association with various sponsors.

#### **VOLUNTEERING ACTIVITIES**

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- Member of the Rotary Club of Delhi Akash from 2013 to 2014

#### **PERSONAL DETAILS**

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- **Area of Interest:** Intellectual Property Rights, Legal Documentation, Legal Research and Consultancy
- **Languages known:** Hindi, English