

ADV. SNEHA SHAILESH PALEKAR

BA.LLB, LLM.

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Education

LLM Intellectual Property Law: Distinction	01/2022 to 04/2023
Queen Mary University of London	London, United Kingdom
<ul style="list-style-type: none">• Expertise in the application of IP in music, fashion, films, interactive video gaming, and the software industry.• Expertise in conducting clearance searches, filing and opposition, and exchange of correspondences.• Proficiency in IP valuation, IP due diligence, and commercialisation of IP.• Expertise in Technology, Media, and Telecommunication with specific knowledge in IT transactions, data protection and privacy, and consumer and e-commerce transactions.• Developed a commercial B2C Fashion Enterprise by collaborating with a team of 6 people.<ul style="list-style-type: none">➤ Steered trademark clearance searches on the UKIPO and the EUIPO search engines.➤ Contracted Toll-Manufacturing Agreements and Distribution Agreements with a trademark licence.➤ Assembled a team to tackle potential infringements of the brand's IP rights and personal data breaches.	
Bachelor of Arts and Bachelor of Laws (BA.LLB): 70.32%	10/2016 to 08/2021
ILS Law College	Pune, India
<ul style="list-style-type: none">• Rank 2 in the Savitribai Phule Pune University in the 5th Year (2020-21) of the programme.• Rank 10 in the Savitribai Phule Pune University in the 3rd Year (2018-19) of the programme.	
Diploma in Intellectual Property Law & Management: 82%	2018 to 2019
Gujarat National Law University	Gujarat, India
XIIth (HSC): 86.46%	2014 to 2016
D.G. Ruparel College of Arts, Science and Commerce	Mumbai, India
Xth (ICSE): 88.83%	2004 to 2014
Ryan International School, Kharghar	Navi Mumbai, India

Legal Work Experience

Project Consultant: qLegal, London	06/2022 – 07/2022
<ul style="list-style-type: none">• Collaborated with a team of 4 members to aid the client, Queen Mary Legal Advice Centre, in reviewing its Data Processing Agreement as per the General Data Protection Regulation and UK Data Protection Act 2018.• Interviewed with the client collectively and identified the legal issue with the Agreement. Applied Design Thinking and conducted legal research in coordination with the team on this issue.• Solicited legal advice to the client based on the findings, drafted a new Memorandum of Understanding with a Data Sharing Clause as a remedy, and proposed it to the client, receiving approval from them.	
Legal Intern: Max Legal Advocates, Pune	01/2020 – 02/2020
<ul style="list-style-type: none">• Researched diverse legal issues involving Taxation Laws in the internship programme.• Administered the compilation of documents required for upcoming matters by coordinating with seniors.• Assisted the mentor in updating databases, and drafting the requisite documents.	
Legal Intern: Malvi Ranchoddas & Co, Mumbai	06/2019
<ul style="list-style-type: none">• Assisted in drafting documents and filing a commercial suit in the Hon'ble Bombay High Court.• Reviewed and commented upon the privacy compliance of the client's Distribution Agreement.• Conducted legal research on Civil Law, Company Law, and Intellectual Property Law as part of other work.	
Legal Intern: Trilegal, Mumbai	11/2018
<ul style="list-style-type: none">• Conducted a risk analysis of the client company's project and its compliance with the substantive Law.	

- Demonstrated a PowerPoint presentation on the potential issues based on the analysis to all the stakeholders, including the client, of the project.
- Corresponded with seniors and designed a Memorandum on the questions raised by the client company regarding these compliances within the designated deadline of 1 week.

Legal Intern: Asim Sarode and Associates, Pune

08/2018

- Led a one-student campaign group working on socio-legal-environmental issues of society and collaborated with a team of about 20 interns to propagate these issues at various news media offices.
- Assisted the mentor in filing a few environmental cases in the National Green Tribunal (West Zone Bench), Pune under this initiative.

Legal Intern: Reliance Industries Limited, Mumbai

05/2018

- Evaluated the company's own Data Privacy Policy and identified the potential personal data breaches, violation of data subjects' rights, and the misuse of cookies on its website.
- Assisted in inhouse filing and supervised the compilation of all the documents required for the filing of a civil suit in the Hon'ble Bombay High Court by coordinating with external counsels and the internal team.
- Conducted legal research on Criminal Law, Intellectual Property Law, and Consumer Protection Law.

Virtual Work Experience Programmes

Legal Intern: Bird & Bird LLP, London

03/2023

- Examined a trademark dispute to identify a potential infringement claim, and communicated with the client through a Memorandum explaining the steps to commence an IP litigation in the English Courts.
- Drafted a Software Licence Agreement key provisions, including those specifically applicable to software.
- Analysed a Patent and identified a potential claim of invalidity and revocation. Advised the client through a written Memorandum on the potential remedies.

Legal Intern: Shepherd and Wedderburn LLP, London

02/2023

- Reviewed a trademark dispute and drafted a legal advice to the client based on the review on a potential trademark infringement claim, along with remedies focusing on Brand management.

Certifications

WIPO Academy's Distant Learning General Course on Intellectual Property DL-101E21S3 - March 2021

- Applied IP Law to facts of each case to identify any infringement and remedy. Attained Grade A for the work.

Publications

Authored research blogs (hyperlinked).

- '[*Custodial Torture: Evaluating Stagnant Custodial Laws*](#)' – published in October 2020.
- '[*Unwinding the Upsurging Need of Revisiting the Scheme of the Tenth Schedule*](#)' – published in August 2020.
- '[*Decoding the Ambiguous Scope of Performer's Rights*](#)' – published in August 2020.

Authored a research article (hyperlinked).

- '[*The Expanding Dimensions of Right to Livelihood amidst COVID-19 Pandemic*](#)' – published in July 2020.

Curricular Achievements

- Won 8th Intra-college Client Counselling Competition, ILS Law College, Pune (2020) (*Tort Law, Company Law, International Investment Law*).
- Runners up in Intra-college IPR Extempore Moot Court Competition, ILS Law College, Pune (2019) (*A copyright dispute on fair dealing and a trademark dispute on deceptive similarity*).
- Won the 9th Intra-college Criminal Trial Advocacy Competition, ILS Law College, Pune (2018) (*Procedural and substantive Criminal Law*).
- Runners up in 1st Intra-college Community Mediation Competition, ILS Law College, Pune (2018) (*Community mediation and negotiation skills*).