

Guruprasad Posugade

Senior Project Associate

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Active and dedicated professional with over 5 years of experience in patent analysis and a strong focus on **consumer healthcare products (razors, cosmetic devices, and cosmetic compositions)**. Proficient in conducting patent landscape reports, prior art searches, and competitor analysis. Actively seeking opportunities that challenge me to learn and adapt, developing my ability to contribute across diverse technological landscapes.

EXPERIENCE

CSIR-URDIP

Senior Project Associate (Sep-2022-Dec-2023)

Aug-2018 to Dec-2023

Project associate-II (Aug-2018-Sep-2022)

- **Patent Analyst** with dedicated experience in the **grooming and beauty care sector**, providing support with patents and products.
- **Patent Databases:** Derwent Innovation, Patbase, Questel Orbit (molecule search & design search)
- **Non-Patent Literature Search and Analysis:** Scifinder, Web of Science
- **Data Analysis and Visualization:** Vantage Point and Microsoft Excel. Have exposure in creating dashboards and visualizations using tools like PowerBI.
- **Prior art searches – Razors, cosmetic compositions, skin care devices**
- **Patent landscape analysis - Competitor analysis, White space analysis (Grooming products), product searches (GNPD), and design searches.** Performed non-patent literature searches for identifying vendors, collaborators, and information available related to cosmetics and grooming products.
- **Patent and Trademark Monitoring:** Bimonthly & quarterly monitoring of published **patents (grooming devices & skin care compositions)**, and **trademarks** related to **cosmetic products**.
- Communicated and engaged with clients throughout the project timeline. Understanding client requirements and providing regular updates on project progress.

Lupin research park

December-2016 to April-2017

Trainee research executive – API-ARD

Reaction monitoring, Related substance analysis and impurity profiling, Analytical method development for API's

Analysis of protein-polysaccharide conjugate vaccines, absolute molecular weight determination, Analytical method development and its validation

CERTIFICATIONS

Awards

1. Brian Stockdale Memorial Award – 2020 (PIUG – Patent Information Users Group)

Certificate course

Courses completed –

1. DartmouthX DART.TUCK.03X - Developing Breakthrough Innovations with the Three Box Solution.
2. MA1.1x: M&A: Concepts and Theories, offered by New York Institute of Finance through edX online learning initiative). Professional education certificate Issued January 18, 2020
 - Overview of Mergers & Acquisition (CPE Credit – 1), Issued 02/02/2020
 - Risk consideration for Mergers & Acquisition (CPE Credit – 1), 25/04/2020
 - Valuing the Acquisition candidate (CPE Credit – 1), 25/04/2020
3. Training on intellectual property valuation - Confederation of Indian Industry – March 2021
4. One day workshop on valuing intellectual property @ Venture center (NCL innovation park – November 2022)

EDUCATION

CSIR-URDIP

August-2017 To July-2018

AcSir: PGDP-Patent informatics (One year – Full time)

Learned about patent law, patent searching & analysis

Sinhgad institute of Pharmacy

July-2014 To July-2016

M.Pharmacy - Pharmaceutical chemistry

Smt. Kashibai navale college of Pharmacy

July-2010 To June-2014

B.Pharmacy

SKILLS

1. Ability to handle multiple projects
2. Comfortable working in team as well as independently
3. Work on new technology domains.
4. Quickly adapt learn and adapt new subject matter.