

PALAK ARORA

Associate - Trademarks

Email: advocatepalak1008@gmail.com, Mob: 9899777413

LICENSES

- **Advocate**, Enrolled with **Bar Council of Delhi**. (Enrollment no.: **D/2312/2020**),
- Member of **Delhi Bar Association**

WORK EXPERIENCE

I. SUJATA CHAUDHRI IP ATTORNEYS | NOIDA

[June 2023 - Present]

Department: Trademarks/Copyright

- Handling Trademark Prosecution and Opposition portfolios of clients, and drafted 10+ types of legal documents, including Undertakings of future non-use, Settlement Agreements, Risk Analysis Reports, Responses to Examination Reports/Provisional Refusals, Notices of Opposition, Counter Statement, Evidence Affidavits under Rule-45, Rule-46, and Rule-47, Cease and desist Notice, et al.
- Conducting infringement searches and/or investigations to help the clients in trademark enforcement.
- Providing actionable recommendations regarding the Chance of Success of prosecution and Opposition, and other legal remedies et al.
- Preparing Written Submissions and attending virtual show cause hearings before the Trademarks Registry on a regular basis.
- Preparing Law Updates and blogs on the latest judgments on IPR-related issues.

II. ANOVIP | DELHI

[September 2020 – May 2023]

Department: Trademarks

- Handling Trademark Prosecution and Opposition portfolios of foreign clients from USA, European and Asian Countries and the work includes drafting of Response to Examination Report/Provisional Refusal, Notice of Opposition, Counter Statement, and Evidence Affidavits under Rule-45, Rule-46, and Rule-47, Cease and Desist Notice, Review Petitions, Cancellations at the Trade Marks Registry *et al.*
- Preparing and filing design applications and preparing responses to the first examination report.
- Attending Queries and Questions of all our Foreign Clients relating to their Trademark filings, Oppositions, Rectification Applications, Chance of Success of prosecution, and Opposition *et al.*
- Preparing Written Submissions and attending virtual show cause hearings before the Trademarks Registry on a regular basis.
- Drafting Assignment and Licensing Agreements, filing relevant forms as well as handling other post-registration formalities such as Renewal Applications etc.

EDUCATIONAL QUALIFICATIONS

- **B.A. LL. B**, VIPS, GGSIP University, (2015-20), CGPA: 7.88/10
- **Class XII**, C.B.S.E, S.R.D.A.V. Public School (2014), 69.9%
- **Class X**, C.B.S.E, S.R.D.A.V. Public School (2012), CGPA: 9.8/10

INTERNSHIP EXPERIENCE

I. TRADEMARKCLICK

[March 2020-Aug 2020]

[Content Creator]

Researching and writing articles on global Trade Marks, Copyrights, Patent and Design disputes, amendments in intellectual laws, and new trends.

II. LEGAL DESIRE MEDIA AND INSIGHTS

[March 2019-Feb 2020]

[Legal Research Assistant]

Assisted in doing legal research, summarizing Supreme and High Court judgments for the Legal Desire Website/Newsletter, writing articles, and assisting in conducting events.

III. SUJATA CHAUDHRI IP ATTORNEYS

[Jan 2019-Feb 2019]

[Intellectual Property Intern]

- Drafting of Responses to Examination Reports, Opposition pleadings, Letters, Notices, and Investigation Reports.
- Researched a number of legal points and judgments pertaining to Trade Marks and Copyrights.

TRAININGS & CO-CURRICULAR

- Intellectual Property Rights workshop organized by the Confederation of Indian Industry
- Legal Drafting training at Vivekananda Law School
- Research Head of Research Committee in 6th VIPS International Moot Court

SKILLS

- Legal Drafting
- Legal Research
- Client Advocacy
- Trade Mark Portfolio Management
- Written Communication
- Legal Content Creation
- Proficient in MS Office and Excel