

KSHITIJ RAJOO

kshitij04.raj@gmail.com | Ph: +91 9691599228 | [linkedin.com/in/kshitij-rajoo-34a9031b4](https://www.linkedin.com/in/kshitij-rajoo-34a9031b4)

EDUCATION

B.A.LL.B. (Vth Year) | Ramaiah College of Law, Bangalore

Apr 2020 - Apr 2025

- Junior Member, Moot Court Committee, Successfully organized and participated in national-level moot court competitions, enhancing my legal research, and advocacy skills.
- Member of Legal Aid Committee, Empowered communities through free legal guidance sessions.
- Best Speaker at RCL National Moot Court Competition, 2023
- Best Researcher at Mahamana Malviya National Moot Court Competition, 2023

XII Grade | C.B.S.E. | Commerce+Physical Education| Delhi Public School, Bhilai, 68%

Apr 2018 - Apr 2019

- Participated in Inter-School Swimming Competition, 2019
- Participated in Dance-Drama Competition, 2018

X Grade | C.B.S.E. | Delhi Public School, Bhilai, 7.8

Apr 2017 - Apr 2018

- Participated in Inter-School Basketball Competition, 2017
- Participated in Debate and Public Speaking Competition, 2017

TRAINING & CERTIFICATION

Sept 2022

- Diploma in Intellectual Property Law and Paralegal Studies, Lawsikho
- Certificate Course in Intellectual Property Law and Prosecution Texas A&M University School of Law, Lawsikho
- Workshop on "Legal Framework for Producer Organizations in India", Bengaluru
- Workshop on "The Nexus between Patent Valuation and Patent Monetization", IP Watchdogs, Virtual

INTERNSHIP EXPERIENCE

Legal Intern, Intellectual Property Rights

ZEUS IP ADVOCATES LLP

Nov 2024- Nov 2024

- Incoming Internship

Legal Intern, Intellectual Property Rights

FOX MANDAL & CO.

Nov 2023 - Nov 2023

- Drafted Cease and Desist Notices for Trademark Infringement, successfully halting unauthorized use of client's trademarks.
- Drafted Responses to Examination Reports, effectively addressing examiner objections and facilitating trademark registrations.
- Researched Trademark Infringement Policies of Swiggy and Zomato: Analyzing the legal frameworks of these platforms to advise on IP protection strategies.
- Performed WIPO Trademark Searches for the mark "J.S HELD": Conducting thorough searches to assess trademark availability and potential conflicts.
- Drafted franchise licensing and transfer agreements, ensuring smooth IP transactions and legal compliance.
- Organized and maintained trademark prosecution files, improving document retrieval efficiency by 30%.

Legal Intern, Intellectual Property Rights

VLS&CO.

May 2023 – May 2023

- Conducted Patent search and prepared detailed summaries, leading to informed client decisions and streamlined attorney reviews.
- Streamlined the trademark application process by creating detailed checklists and guidelines, ensuring timely submissions.
- Wrote an article on 'The Development of IPR in India' and researched the TRIPS Agreement's impact on copyright, contributing to enhanced client strategies and legal understanding.

Legal Intern, Intellectual Property Rights

HOLLA ASSOCIATES & IPR CONSULTANTS

Sept 2021 – Sept 2021

- Conducted in-depth analysis of competitor products and IP portfolios, leading to strategic recommendations that strengthened the client's market positioning.
- Performed due diligence on intellectual property assets, identifying risks and ensuring compliance for client transactions.
- Investigated trademark infringement and drafted cease and desist letters to unauthorized third-party users, supporting enforcement actions.
- Provided insights into the impact of the case "Smt. Rajeshwari vs Dr Nandalaxmi Hegde, 2021" on IPR regulations, contributing to understanding intellectual property disputes and resolutions
- Highlighted potential risks of trademark infringement and provided strategic recommendations to the senior associate regarding the registration of the mark "PRESTIGE"

PUBLICATIONS

- The procedure of filing a trademark in Singapore | Ipleaders Blog |
- How to use Trademark Electronic Search System (TESS) | Ipleaders Blog |
- The Impact of Meta-verse and NFT on IP Protections | IP Bulletin |
- Remedies involved under Trademark Law to protect brand image of celebrities and artists | IP Bulletin |
- Post Trips Period: Analysis of Selected Pharmaceutical Firms | Justvocates Law Journal |
- Why do Intellectual Property Rights Matter for COVID-19 | Linked In |

COMPETENCIES

- **Hard Skills:** Trademark Search and Analysis, I.P Portfolio Management, Legal Research and Writing
- **Soft Skills:** Team Management, Leadership, Attention to Detail
- **Tools:** Manupatra, MS Office, Lexis Nexis, SCC Online