

Name: Subhasish Ghosh

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OBJECTIVE: To work in a reputed organization wherein my techno-commercial expertise, job skills & professional dexterity can be utilized leading to organizational and personal growth. Willing to work as a key player in challenging and creative environment.

**CAREER SNAPSHOT**

* Passed MBA in Finance from Jadavpur University in 2015 with 87.80% marks.
* Passed B.Tech in Computer Science from West Bengal University of Technology in 2008 with 74.20% marks.
* Passed Higher Secondary (science) in 2004 from West Bengal Council of Higher Secondary Education with 53.30% marks.
* Passed Madhyamik in 2002 from West Bengal Board of Secondary Education with 72.50% marks.

**PROFESSIONAL PROFILE**

* Results-Proven professional with Experience in Market Analysis, Financial negotiation, Event Promotion, Education, Strategies and Solutions that generated revenue growth.
* Skilled Strategist who transforms strategic plans into workable solutions and benchmarks performance against key marketing targets / goals.
* Analyst with extensive scope of responsibility, proven success and track record of delivering optimal results in high-growth environments through initiatives that exceed marketing and sales performance targets and yield measurable outcomes:

1. Improved Business Propositions and Product Layout.
2. Reduced Loyalty Campaign-development time.
3. Cost Reductions through improved Process Performance.
4. Revenue Growth.

**EMPLOYMENT ACCOUNT**

**TOTAL EXPERIENCE**

* Working in D. P. Ahuja & Co as Technical Executive from June 2023 till present.
* Worked in bluCognition as Fraud Analyst from November 2021 to April 2023.
* Worked in Pathfinder as Asst. Manager Marketing from July 2019 to January 2020.
* Worked in Roy’s Institute of Competitive Examination Pvt Ltd as Asst Marketing Manager from November 2016 till June 2019.
* Worked in ULTRAPURE TECHNOLOGIES & APPLIANCE INDIA LTD as a Senior Business Development Manager from October 2015 till October 2016.
* Worked in DIAMOND CONSTRUCTION as a Senior Marketing Executive from April 2011- September 2015.
* Worked under M/s USHA MARTIN EDUCATION & SOLN LTD as a “Marketing Executive from April 2009 January 2011.
* Also worked under M/s USHA MARTIN EDUCATION & SOLN LTD as a System Executive.

As Technical Executive

* Creating a new file in Database and docket new order.
* Acknowledgment of new order to client.
* First Filing of National phase patent application in Indian Patent office.
* Debiting and Reporting of new filing
* Recordal of assignment, change of name and address of applicant.
* Handling query of client

As Fraud Analyst

* Scrutinizes the documents provided by customers of American Express Bank and act accordingly to avail them benefits of the bank.
* Uses different type of software like Inscribe, KORE on the Virtual Desktop of American Express Bank to detect the document are fraud or not.
* Also use Personal Skill Ability for Fraud Analysis.
* Works on different Projects like KYB/KYC, Card Validation and Name validation.

As Asst Marketing Manager

* Overall revenue generation of the branch.
* Also promoted company profile through creation of Google ad word.
* Optimization done through SEO.
* Sales Analysis.
* All sorts of administrative operation in the branch.
* Monitoring other staff members in marketing activities.

As Senior Business Development Manager

* Locates or proposes potential business deals by contacting potential dealers and opportunities.
* Creating innovative Marketing strategies.
* Closes new business deals by coordinating requirements, developing and negotiating contracts.

As Senior Marketing Executive

* To supervise marketing team and to give a plan of day to day activity.
* To manage both online and offline marketing materials like hoarding, posters, e-newsletters.
* To create innovative ideas for promotions and campaigning.
* Visiting clients and also give them demo of the project.

As Marketing Executive

* Organizing Seminars in school and colleges.
* Creating awareness program like road shows, games and advertising through hoardings flex.
* Moving with advertising vans.

As system Executive

* Responsible for installation of Windows Server 2003 R2.
* Maintenance, installation and control of proxy server and overall internet connections.
* Responsible for all site activities.
* Monitoring L2 switches.
* Requirements, as well as Installation of Hardware and Software in systems.
* Preventive Maintenance of all above network elements**.**
* Trouble shooting of systems and solve the problem.

COMPUTER SKILLS

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| --- | --- |
| OPERATING SYSTEMS | WINDOWS (XP,7),LINUX OPERATING SYSTEM (Red Hat 9i), Ubuntu 9.10 |
| COMPUTER APPLICATIONS | MS  Office 2003/2007,NETWORKING |
| TECHNICAL KNOWLEDGE | C & BASIC KNOWLEDGE OF COMPUTER |

AREA OF INTEREST

* General theory of O.S.
* D.B.M.S, Data structure.
* Basic Linux Command.
* Managing a team of people and complete a job with them.

BEYOND CURRICULUM

Participated in different curricular activities in the Institute, College & School (Speech, Debate, Quiz events).

PERSONAL DOSSIER

Fathers Name : Tushar Kanti Ghosh.

Mothers Name : Jharna Ghosh.

Address  : Merlin Regency, 3B Tower 2

25, Dr Suresh Sarkar Road Kolkata 700014

Date of Birth : 24th July 1984.

Interest and activities : Reading, Listening to music, playing both indoor and outdoor games.

Languages : English, Bengali, Hindi.

Job location : Anywhere in Kolkata and abroad.

Therefore I request you to please consider me for the post and engaged me by which I can show my potentials at the maximum optimum.

Subhasish Ghosh

Place: Kolkata

Date: