

CONTACT

Manisa Ray

📍 Bikramgarh, Kolkata
📞 9330132021
@ raymanisa22@gmail.com



OBJECTIVE

My current career goal is to apply my existing skills in the field of IPR to add value. I also aim at constantly expanding my skillset in this field and learn every emerging aspect of this field

EXPERIENCE

- 1/4/2024 - 30/5/2024

 - Legal intern**
Chaubey and Associates
During this internship, I had learnt about the practical aspects of intellectual property rights and how to implement these rights of parties in court. I had also assisted in preparation of summary drafts of trademark and copyright cases.
- 1/1/24 - 25/2/24

 - Legal intern**
Biswajit Sarkar IP Attorneys and Advocate
During this internship, I had read various briefs related to Intellectual property rights case laws and conducted extensive legal research to find out similar case laws and judgements passed previously. I had also assisted my senior in preparing legal arguments for the case briefs related to trademark.
- 8/8/2021 - 22/9/2021

 - Legal intern**
Legal Vise
During this internship, I had learnt about legal research using tools like Manupatra, SCC online, Lexis Nexis and understood how to write legal articles. I had also performed admin work related to trademark filing

EDUCATION

- 2019-2024

 - Sister Nivedita University**
BBA LLB
9.2

SKILLS

- Trademark filing
- Legal research and writing
- Legal analysis

PROJECTS

- Blog on IPR strategy of Mc Donalds and Subway**
In this blog, I have discussed the mistakes Subway has made in their IPR strategy and what IPR strategies Mc Donalds used that turned them into a successful brand.
- Blog on filing a multiclass application for trademark**
In this blog, we have discussed the benefits and disadvantages of trademark along with the process of filing a trademark application in multiple classes. I have also discussed successful brands that have applied the strategy of a multiclass application.

CERTIFICATIONS

- Comprehensive course on Intellectual Property Rights by Wipo
- IPR workshop by Legal Nexus
- Upgrad course on Intellectual Property Right