

ADITI GUPTA

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ACADEMIC CREDENTIALS

- BA.LL.B. (BA. Hons. Law) Amity University, Noida | 2017-2022
- Class XII, Delhi Public School, Indirapuram | 2017
- Class X, Delhi Public School, Indirapuram | 2015

WORK EXPERIENCE

Chamber of Adv. Anchit Sripat- Associate | February 2024 - current

- Undertook legal research to ensure compliance with relevant Intellectual Property Laws and regulations.
- Collaborated with valuation investigators to determine the fair market value of Intellectual Property.
- Filing and drafting of complaints for trademarks infringement cases.
- Executing comprehensive trademarks and designs clearance searches for clients.
- Responding to office actions brought up by Intellectual Property Offices for Trademarks, Copyright and applications.

Intl Advocare - Intellectual Property Attorneys: Associate IP Prosecution Noida Team | June 2022 - January, 2024

- Conducted due diligence for licensing agreements, trademarks assignment agreements.
- Worked on building tailored strategies for intellectual property rights owned by the client in order to retain market equity and exclusivity.
- Outlining the scope of risk involved in assigning intellectual property in order to preserve the brand value of the client.
- Undertook legal research to ensure compliance with relevant intellectual property laws and regulations.
- Collaborated with valuation experts to determine the fair market value of Intellectual Property.
- Assisted in managing extensive IP portfolios for clients across various industries, including multinational corporations in consumer goods, electronics, pharmaceuticals, construction, and FMCG sectors.
- Executing comprehensive trademarks and designs clearance searches for clients.
- Responding to office actions brought up by Intellectual Property Offices for Trademarks, Copyright and Design applications.
- Drafted briefs to assist in show cause hearings at relevant IP offices and client meetings.

INTERSHIPS

Fashion & Law Journal | August 2021-September 2021

- Researched on the legal aspects associated with the Indian fashion industry.
- Contributed in creating content for promoting the journal.
- Presented a carefully crafted business plan to promote sustainability.

Federation of Indian Chambers of Commerce and Industry, (FICCI), Delhi /February 2022

- Researched on laws and regulations pertaining to MSMEs.
- Reviewed the annual budget and documented legal ramifications on the Micro, Small, and Medium Enterprises in the next financial year.
- Engaged in sales initiatives, effectively marketed FICCI-produced courses on Intellectual Property, and managed the enrollment process.
- Contributed articles for the annual newsletter issued by FICCI on their online portal.

August Attorneys LLP, Advocate Deepak Prakash (AOR), Delhi / March2022

- Drafted franchisee Agreements, IPR assignment Agreements.
- Researched on the legal complications involved in drafting artist employment and celebrity endorsement agreements.
- Assisted with brand management and drafted brand licensing agreements for brand collaborations.

Centre of Intellectual Property Research and Advocacy, National Law University Bangalore, PROF. (DR.) T.Ramakrishna, DPIIT-IPR CHAIR / April 2022

- Researched on Electronic Vehicle technology and green innovation.
- Researched on green patenting system and its implications in India.
- Contributed and presented research paper on the topic: Incorporation of Electric Vehicle technology in India.

TECHNICAL SKILLS

- Familiar with Nice Classification, Vienna Codification and WIPO Global Brand Database, USPTO.
- Internal Software like Clarivate.
- Power Point, Microsoft Word, Microsoft Excel.

MOOT COURT EXPERIENCE

- Member, Organizing Committee, Amity Moot Court, Volunteered in Moot Court Competition on International Environmental Laws and on Betting in the Field of Sports.

CERTIFICATIONS

- Online certification in IP protection and commercialization - Federation of Indian Chambers of Commerce and Industry (FICCI).
- Online certification in Brand Management- Indian Institute of Management Bangalore.
- Obtained All India Bar certification.

EXTRA-CURRICULAR ACTIVITES

- Convener: Amity Centre of Gender Justice and Child Rights.
- Student Editor for the Book titled “The Paradox of Tribal Culture’ published by Amity University.
- Legal Advisor Women, Ghaziabad Wing: National Human Rights and Crime Control Bureau, India.