

AVILASH KUMBHAR

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Area of Practice: IP Prosecution & Enforcement | Transactional & Advisory IP | Dispute Resolution

PROFESSIONAL SUMMARY

I am a lawyer with 7+ years of PQE in the Intellectual Property (IP) practice, having significant experience in the prosecution and enforcement of trademarks, copyrights, and industrial designs. I also have extensive experience in Transactional & Advisory services such as recommending commercialization and concept strategy, licensing opportunity and transfer of rights for IP monetization, contract negotiation, and dispute resolution.

EDUCATIONAL QUALIFICATIONS

– **B.B.A. L.L.B. (Hons.)**, National Law University Odisha, Cuttack (2012-17) CGPA: 5/8 [62.22%].

WORK EXPERIENCE [PQE]

SUJATA CHAUDHRI IP ATTORNEYS, NOIDA (DEC 19, 2022 – PRESENT) | POSITION: SR. ASSOCIATE (IPR)

- **Advisory:** Advised and assisted clients across verticals of Industries on:
 - Registrability, protection and enforcement of their IP; and
 - Contentious & non-contentious IP due-diligence, contract negotiation & drafting, and dispute resolution advisory.
- **Prosecution:**
 - Prosecuted, managed and advised on trademark, design and copyright portfolios;
 - Drafted and filed responses to office actions, counter statements & evidence affidavits, including all incidental, attendances and correspondences thereto; and
 - More 85% acceptance orders in show cause hearing from January 2023 to October 2024.
- **Enforcement:**
 - Managed regional, national and global brand enforcement program and enforcement program;
 - Provided IP infringement opinions; investigated adverse parties; drafted cease and desist notices, demand letters; recovered domain names in major domain name dispute resolution; negotiations with other side for amicable settlements, drafted undertakings on non-use and non-registrations and settlement agreements; and
 - Acted on trade mark and design oppositions, cancellations, passing off, domain name and unfair competition enforcement programs.
- **Transactions:**
 - Advised and led brand assignments, licensing, acquisitions, due diligence, audits and franchising;
 - Led content related deals and licensing transactions in all media and technologies; and
 - Conducted IP Due-Diligence and offered risk analysis on multiple IP asset acquisition
- **Management:** Supervised associates on their day-to-day assignments.

FOX MANDAL & ASSOCIATES, BANGALORE (APRIL 15, 2019 – DEC 9, 2023) | POSITION: ASSOCIATE (IPR)

- Advised and assisted Clients across verticals of Industries on:
 - Registrability, protection and enforcement of their IP; and
 - Contentious & non-contentious IP due-diligence, contract negotiation & drafting, and dispute resolution advisory.
- Prepared and filed trademark, copyright, and industrial design applications;
- Drafted and filed responses to office actions, Counter Statements & Evidence in support, including all incidental, attendances and correspondences thereto;
- Provided IP infringement opinions and Enforcement of IP through opposition;
- Drafted of IP monetization Agreements including IP License and Assignment Agreements;
- Drafted cease and desist notices against infringement of IP by unauthorized third parties;
- Conducted IP Due-Diligence and offered risk analysis on multiple IP asset acquisition; and
- Day-to-day management of Client's IP Portfolio.

INTEPAT IP SERVICE PVT LTD. (OCT 30, 2017 – APRIL 12, 2019) | POSITION: TRADEMARK ANALYST

- Preparing Trademark Applications for filing at IPIndia, monitoring their progress and managing the prosecution of the Application till final registration;
- Enforcement and protection of Trademarks through opposition and Cancellation;
- Preparation of Statement of Case for each Trademark Applications listed for hearing and submitting the same to Senior Legal Attorney for hearing at the Registry; and
- Drafting and Filing work including but not limited to Reply to Examination Reports, Oppositions/Rectifications, Counter Statements, Evidence in support.

RESEARCH PAPER PUBLICATION & BLOGS

- "Dynamic Rulings on Dynamic Injunctions" on [BW Legal World](#), Sept 12, 2020.
- "Contrasting Orders on Statutory Licensing for Broadcasting of Sound Recordings and Underlying Works" on [Lexology](#), Jan 21, 2021.
- "Intellectual Property Appellate Board (IPAB) Amongst Other Tribunals Abolished Through an Ordinance" on [Lexology](#), April 08, 2021.
- "Architectural Design Copyright: Analyzing Strategic Trolling in Light of the Design Basics Judgement" on [Lexology](#), September 27, 2021.
- "Marrakesh Treaty: Making Literature Accessible to All" on [Fox Mandal](#) blog, October 26, 2021.
- "Demystifying the Inventorship Rights of an AI System in India" on [Fox Mandal](#) blog, May 27, 2022.
- "Trade Secrets: A comparative perspective of their protection and enforcement: on [SC-IP](#) blog, April 17, 2023

INTEREST AND KEY SKILLS ACTIVITIES

- I spend my leisure time reading Fiction and Non-Fiction Novels.
- Some of my key skills include legal research & drafting, analytical & logical reasoning, oral & written communication, client service, time management, organization, and teamwork.

LANGUAGES KNOWN

English, Hindi, Odia – Spoken, Written, Read.

LANGUAGES KNOWN

- Advanced MS-OFFICE document usage with Typing Speed of 60 WPM.
- A prolific user of online resources and extensively used legal databases.

I hereby declare that all the above information is true to the best of my knowledge.

AVILASH KUMBHAR