# Aditi Gupta

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#### **Education**

- **B.A.LL.B** (BA. Hons. Law), Amity Law School, Amity University, Noida | Spc. Corporate | 7.41 GPA | 2017 2022
- **Delhi Public School, Indirapuram**, *Uttar Pradesh* | XII 84 % |X -8.2 GPA|

2015 - 2017

#### **Technical Skills**

| Nice Classification | USPTO | Trademark and Copyright Pprotection | Clarivate | Vienna Codification | WIPO Global Brand Database | Legal drafting | Legal Research | Microsoft Office.

## **Professional Experience**

# **Chambers of Adv. Anchit Sripat: Associate** | February 2024 - Current

- **Drafted critical legal documents**, including Notice of Opposition, Counter Statement, and Evidence under Rule 45, 46, and 47, ensuring procedural compliance and robust representation in IP disputes.
- **Prepared and filed plaints for trademark infringement cases**, effectively initiating legal proceedings to safeguard clients' intellectual property rights.
- **Executed comprehensive clearance searches** for trademarks and designs to identify potential conflicts, assess registrability, and minimize litigation risks.
- **Drafted and filed responses to office actions** issued by the Intellectual Property Office for trademarks, copyrights, and design applications, addressing both legal and procedural objections to ensure smooth prosecution.
- Conducted Pre-Filing Advisory Services, offered pre-filing consultations to clients on registrability, classification, and procedural requirements for trademarks, copyrights, and design applications, ensuring clarity and preparedness before application submission.
- **Drafted Cease-and-Desist Notices**, prepared cease-and-desist notices against unauthorized use and infringement of trademarks effectively.
- **Followed up on Prosecution Timelines**, ensured timely responses to examination reports, opposition notices, and procedural deadlines to prevent abandonment or lapses in applications.

Inttl Advocare - Intellectual Property Attorneys: Associate | IP Prosecution Team Noida | June 2022 - January 2024 |

- IP Audit and Compliance Checks, conducted comprehensive Intellectual Property audits for clients to ensure proper ownership documentation, risk mitigation, and compliance with statutory requirements.
- Conducted comprehensive due diligence for licensing agreements and trademark assignment agreements to ensure legal compliance and mitigate potential risks.
- **Drafted and filed responses to trademark, copyright, and design objections** before the Intellectual Property Office, addressing legal and procedural concerns effectively.
- **Developed tailored intellectual property (IP) strategies** aimed at safeguarding clients' market equity, exclusivity, and competitive advantage.
- Outlined and assessed risks associated with the assignment and licensing of intellectual property assets, ensuring alignment with brand value preservation objectives.
- **Performed extensive legal research to ensure compliance** with national and international intellectual property laws, regulations, and best practices.
- Collaborated with valuation experts to accurately determine the fair market value of intellectual property assets for commercial transactions.
- Managed and advised on diverse intellectual property portfolios for clients across multiple industries, including multinational corporations in consumer goods, electronics, pharmaceuticals, construction, and FMCG sectors.
- Executed detailed trademark and design clearance searches to identify potential conflicts and ensure registration.
- **Responded to office actions and official communications** from Intellectual Property Offices concerning trademarks, copyright, and design applications.
- **Drafted persuasive briefs and legal submissions** to support clients in show-cause hearings and official proceedings before IP authorities.

- **Maintained meticulous records of deadlines**, through detailed status reports, to identify potential risks including new applications, renewals and withdrawal requests to ensure portfolio compliance and accuracy.
- Leveraged professional network to onboard a new client to the law firm, contributing to client portfolio growth.

#### **Internships**

## Centre for Intellectual Property Research and Advocacy (CIPRA), National Law University Bangalore | April 2022

- Conducted research on the legal implications of Electric Vehicle (EV) technology and green innovation in India.
- Analysed India's green patenting system, researched on its potential for advancing clean energy solutions.
- Authored and presented a research paper on incorporating EV technology in India, under the guidance of Prof. (Dr.) T. Ramakrishna, DPIIT-IPR Chair.
- Contributed to CIPRA's prestigious research on IP and sustainable development, gaining exposure to cutting-edge IP policy discussions.

### August Attorneys LLP, Advocate Deepak Prakash (AOR), Delhi | March 2022

- Drafted Franchise Agreements, Intellectual Property (IP) Assignment Agreements, and other commercial contracts.
- Conducted legal research on issues related to artist employment contracts and celebrity endorsement agreements, addressing potential IP conflicts.
- Assisted in brand management and the drafting of Brand Licensing Agreements, ensuring compliance with IP laws and regulations in collaborative ventures.

## Federation of Indian Chambers of Commerce and Industry (FICCI), Delhi | February 2022

- Conducted comprehensive research on regulatory frameworks and legal compliance for Micro, Small, and Medium Enterprises (MSMEs) in India.
- Contributed legal articles to FICCI's annual newsletter, focusing on IP and regulatory issues affecting businesses.

#### Fashion & Law Journal | September 2021

- Conducted legal research on intellectual property, contracts, and regulatory issues within the Indian fashion industry.
- Contributed to content creation and strategic promotion of the journal.
- Developed and presented a business plan focused on promoting sustainability within the fashion sector, incorporating legal frameworks for eco-friendly practices.

#### **Certifications**

- Online Certification in IP Protection and Commercialization Federation of Indian Chambers of Commerce and Industry (FICCI).
- Online Certification in Brand Management Indian Institute of Management, Bangalore.
- All India Bar Certification Bar Council of India.

#### Leadership & Advisory Roles

- **Convener**: Amity Centre of Gender Justice and Child Rights.
- **Co-Editor**, *The Paradox of Tribal Culture*, published by Amity University.
- Legal Advisor Women, Ghaziabad Wing, National Human Rights and Crime Control Bureau, India.

#### Accolades

- **Awarded Best Mooter** at the 1st National Moot Court Competition, Wilfred College of Law, Jaipur (2019); qualified for the semi-finals.
- Oralist in the 8<sup>th</sup> Jamia Millia Islamia National Moot Court Competition (2020, online).
- **Oralist** in the 7<sup>th</sup> VIPS International Moot Court Competition (2020).