

# PARUL PRASAD

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Bengaluru, India

## EXPERIENCE SUMMARY

Highly skilled and result-driven lawyer with 10+ years of experience advising and representing clients in all aspects of trademark law, including registration, enforcement and portfolio management. Proven track record of delivering effective solutions and helping clients protect their trademark rights globally. Excellent communication, negotiation, and client relationship management skills.

## KEY SKILLS & EXPERTISE

- Trademark Search, Prosecution and Registration
- Trademark Portfolio Management
- Opposition & Cancellation Proceedings
- IP Due Diligence
- International Trademark Filings (WIPO, Madrid Protocol)
- Client Advisory and Legal Opinions
- Client Relationship Management
- Legal Research
- Mentorship and Team Management

## EDUCATION

- LL.M from NALSAR University of Law, Hyderabad (2014).
- B.A.LLB from Bangalore Institute of Legal Studies, Bangalore (2011).

## WORK HISTORY

### **Principal Associate at K Law / Krishnamurthy & Co., Bengaluru** **January 2023 – Present**

- Trademark portfolio management for clients in various industries.
- Advise clients on the protection, enforcement, and defense of trademark rights.
- Manage and oversee trademark searches, filings, and prosecutions in domestic and international jurisdictions.
- Advising clients on trademark clearance and the risks associated with potential conflicts with third-party marks.
- Advising clients on international trademark strategies and the Madrid Protocol or other global registration systems.
- Providing ongoing support for client inquiries regarding trademark protection and enforcement.
- Represent clients in disputes before trademark offices.
- Handling settlement negotiations in trademark disputes.
- Negotiate and draft assignment agreements for trademark portfolios.
- Supervise and mentor junior associates and interns. oversee and guide the execution of all assignments handled by the junior associates, ensuring that each task is completed with precision and there is seamless coordination of efforts across all team members.

### **Senior Associate at IndusLaw, Bengaluru** **June 2019 – December 2022**

- IP protection, including providing searches and opinions; prosecution, registration and renewal of trademarks.
- Conducting trademark searches and analysing the search results to provide clients with actionable advice.
- Recording assignment of ownership, licensed users.
- Attending hearings before the TM Registry.
- Cross-border trademark registration, including filing and

## **LICENSING**

- Enrolled with the Karnataka State Bar Council (2012).

## **PUBLICATION**

- Co-authored the India Chapter for Global Legal Group's International Comparative Legal Guide (ICLG) on Trade Marks 2020.
- Co-authored two articles on Mondaq.

prosecuting trademark applications internationally with the cooperation of our foreign associates or under the Madrid Protocol and for foreign enterprises in protecting their IP rights in India and neighbouring countries in the sub-continent.

- Conducting watch service for conflicting marks and providing recommendation on oppositions.
- Dispute resolution, including initiating and handling oppositions, rectifications and cancellations, before the TM Registry.
- Conducting IP due diligence.
- Monitoring and reporting on industry trends and changes in trademark law to keep clients informed.

### **Associate-Senior Associate at VRC Legal, Bengaluru**

**March 2015 to May 2019**

- Conducting trademark searches; writing opinions on registrability of a trademark in one or more classes based on the analysis of search results.
- Registration, prosecution, and renewal of trademarks. Filing and prosecution of applications (including Madrid applications) before the TM Registry; initiating and defending opposition and cancellation proceedings; handling registration formalities and ensuring post registration maintenance including renewal and restoration of trademarks.
- Drafting arguments, attending hearings before the TM Registry.
- Educating clients on use and protection of trademarks.
- Providing legal opinions on passing off and infringement of trademarks.
- Drafting of cease-and-desist notices on trademark infringement and passing off.

### **Associate at K.N. Subba Reddy and Associates, Bengaluru**

**August 2014 to February 2015**

- Intensive research work undertaken.
- Involved in drafting plaint, written statement, preparing questions to ask witnesses during cross-examination and other legal documents in various civil litigation matters.