

Shourya Aggarwal

Experienced Intellectual Property Associate with 2+ years of expertise in Trademarks, Copyright, and Design. Skilled in prosecution, enforcement, opposition, legal drafting, and brand protection strategies.

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WORK EXPERIENCE

ARENESS

IP Associate

03 2023 – Present

- Drafted and managed various trademark matters, including Notices of Opposition, Counter Statements, Evidence under Rules 45, 46 & 47, Replies to Examination Reports, Affidavits of Use, and Review Petitions.
- Filed trademark, copyright, and design applications.
- Managed the company's IP portfolio, ensuring comprehensive protection and enforcement.
- Conducted case analysis, prepared case briefs, and provided legal opinions on IP matters.
- Attended hearings before the Trademark Registry.
- Conducted public searches for trademark availability and prepared comprehensive search reports.
- Drafted complaints for IP litigation, trademark infringement and passing off, successfully obtaining ex-parte orders for clients
- Conducted in-depth research on clients' business models concerning IP, analyzed market competitors, and provided strategic advice on leveraging IP for business growth.
- Prepared legal opinions for clients based on in-depth research in relevant databases on various IP-related queries
- Conducted prior art searches and drafted responses to examination reports in design matters.

MASON & ASSOCIATES, IPR

Sep, 2022

IP Intern

- Drafted various legal documents related to trademarks, including Cease and Desist Notices, Counter Statements, and Evidence under Rules 45, 46, and 47.
- Conducted legal research on various propositions concerning the applicability of laws under the Trade Marks Act, 1999.
- Did Public search for availability of a mark for registration.
- Prepared intellectual property proposals for clients based in top-tier countries.
- Assisted in day-to-day intellectual property enforcement, including online monitoring, online and offline investigations, and taking action against infringing websites on a global scale.

AARYAVARTT

June, 2022

Intern

- Drafted comprehensive user affidavits for TM-A filings to establish prior usage.
- Response to examination reports with well-articulated submissions.
- Conducted public searches to assess trademark availability for registration.
- Prepared detailed search reports and assisted in various trademark prosecution matters.
- Drafted notices of opposition to challenge conflicting trademark applications.

SKILLS

IP Strategy & Portfolio Management, Contract Drafting & Negotiation, Dispute Resolution & Litigation Support, Brand Protection & Enforcement, Analytical & Problem-Solving Skills, Adaptability & Decision-Making, Persuasive Communication & Advocacy

EDUCATION

BBA LLB, GGSIPU

2018 - 2023

- 7.84/10

COURSE

Diploma In M & A, Institutional Finance and Investement Laws (PE and VC transactions)' from LawSikho,

2022 - 2023